



Saturday, November 14, 2009, 6:00pm – 2:00am

Please select your industry category:

- Hospitality
- Real Estate
- Banking
- Candles
- Retail Products / Services
- Clothing
- Finance & Investments
- Flowers
- Hair & Make-Up
- Travel
- Jewelry
- Lending
- Photography
- Designer Hats / Accessories
- Transportation
- Healthcare
- Wholesale Products / Services
- Marketing / Promotions
- Insurance
- Pocketbooks
- Spa / Massage Services
- Advertising
- Other Services

List all products or services you will promote or represent in this booth:

Note any special needs:

For **The 50/50**, we are asking each Sponsor to contribute a \$50 minimum value prize. To redeem the prize, the guest will have to work with you directly to obtain her prize. This will give you a one on one opportunity for said Customer to visit your place of business and/or schedule an appointment to obtain their prize and see everything else you have to offer. Please indicate what your **50/50** prize will be:

Payment

Make Checks Payable to: Delaware Black.com

Credit Cards: please visit our Website www.delawareblackawards.com

Check enclosed in the amount of: \$ _____

For all returned NSF checks, there will be an excess charge of \$35 to the sponsor/exhibitor.

Please maintain a copy & mail the original application form & signed terms of service along with payment to:

Attn: What's your Inspiration, Inc
P.O. Box 451 Townsend, DE 19734

2009 Delaware Black Awards Gala & After Party
P.O. Box 451 Townsend, DE 19734

www.delawareblackawards.com - www.whatsyourinspirationinc.com



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SPONSOR/EXHIBITOR APPLICATION

Deadline for Application: Friday, October 30th, 2009

Company Name: _____

Business Category: _____

Contact Person: _____

Representative (1) attending: _____

Representative (2) attending: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

Booth Location Choices:	Your Selection	Size	Price
Single Booth	<input type="checkbox"/>	6 X 10	\$130
Super Booth	<input type="checkbox"/>	6 X 12	\$150
Program Ad Inside Front Cover	<input type="checkbox"/>	NA	\$100
Program Ad Inside Back Cover	<input type="checkbox"/>	NA	\$100
Program Ad Full Page	<input type="checkbox"/>	NA	\$75
Program Ad 1/2 Page	<input type="checkbox"/>	NA	\$50
Program Ad Business Card	<input type="checkbox"/>	NA	\$25

Note: Booth & Ad rates are NON refundable

Will you need power source in your booth? Yes No

Note there may be an additional cost for this service

Would you like to submit an ad for the program booklet that will go home with each guest?

Yes No

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Terms of Service

Release of Claims: The undersigned Delaware Black Awards exhibitor agrees to hold harmless and indemnify Delaware Black Awards, its Planning Partners and their agents, employees, contractors, and subcontractors from and against all claims, damages, losses and expenses, including reasonable attorney fees arising out of personal injury or property damage sustained during the 2009 Delaware Black Awards & After Party, caused in whole or in part by the exhibitor's negligent acts or failure to act or that of his agents, employees, contractors, or anyone employed by them for whose acts the exhibitor may be liable.

Event & Cancellation Policy: Once application has been accepted and Terms of Service are signed by all participating parties (show management / exhibitor) all terms and conditions are accepted as contractual. Exhibitor agrees to abide by the terms & conditions set forth in this contract and the Exhibitor Rules & Guidelines attached. The undersigned acknowledges that he / she accepts the terms as set forth in the contract and is authorized to sign the contract on behalf of the Exhibitor.

1. Exhibitors are responsible for keeping their booths neat, clean, fully assembled and in presentable conditions at all times during the Conference.
2. Exhibitor shall have at least one attendant at their booth at all times, while the Conference is open to the public. Exhibitor's will receive a skirted booth with 2 Name Tags & 2 Chairs to accommodate staff.
3. Exhibitors will be asked to provide the names of people who will be representing their booth during Events scheduled hours and badges will be distributed upon check in Saturday evening. Exhibitors are to wear badges throughout the event.
4. Loud sound Displays or flashing lights are not permitted.
5. Exhibitors cannot block neighboring booths. Exhibitors shall use care not to disrupt the flow of traffic in front of booths.
6. Booth space will be assigned on a first come, first served basis according to your choice. All booth fees must be paid in full at the time of application to secure desired space.
7. The use or display of any alcoholic beverages, inappropriate / offensive products, services, language or behavior is herby prohibited and will be cause for immediate termination of showcase space. In such an event it is understood by the Exhibitor that they forfeit all monies paid and will not be eligible for a refund.
8. Exhibitors shall not sell any food or beverages from their booths without prior authorization.
9. No Exhibitor may solicit business outside of their designated booth space. This includes the aisles. Exhibitors must remain within their contracted space when promoting their goods / services.
10. All ads for the program booklet must be submitted by **October 30th, 2009**.
11. Booth space may not be shared, unless exhibitor has submitted a written request to Delaware Black Awards Local Planning Partners, and approval has been granted.
12. The distribution of any other businesses' information is not permitted unless approved by Delaware Black Awards Local Planning Partners.
13. Exhibitor is responsible for the security of their own property during set-up, show hours, and break down of the event. Appropriate insurance coverage must be carried by the sponsor /exhibitor to cover all contingencies including but not limited to : fire, theft, property damage, public/ private liabilities and worker's compensation.
14. Propane & Helium tanks or any other highly flammable or potentially explosive materials are prohibited inside the Delaware Theatre Company.
15. No refunds will be made once Applications have been accepted.
 - a. In the case of exhibitor "No show" on the day of the event, exhibitor will not be refunded for any reason.

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- b. In the case of exhibitor illness, exhibitor may be provided a credit to an upcoming show. Refunds, in such a case, are not available.
- c. In the case of show management cancellation of event due to extreme weather or circumstances beyond the control of Delaware Black Awards and its Managing Partners, exhibitor will be provided a credit to an upcoming show. Refunds, in such a case, are not available.

Liability

*Exhibitors are liable for any damage to equipment provided for use during the Gala & After Party ie. floors, walls, columns, tables & chairs.

*DelawareBlack.com and its Planning Partners What's your Inspiration, Inc. are not liable for any loss, injury that may occur to the Exhibitor, or Exhibitor's employees, representative, agents or any property related thereto; from any cause whatsoever prior, during, or subsequent to the Gala &/or After Party.

Set up / Tear Down

*Exhibit times are Saturday, November 14 /15, 2009 from 6pm – 2am

*Instillation and booth set up will begin at 5:00pm on Saturday, November 14, 2009 and cease at 6:00pm prior to the doors opening. If an Exhibitor fails to show up within this timeframe they forfeit their booth and are not eligible for a refund.

*Dismantle and Tear down can begin AFTER Awards Gala & Prior to After Party. Please confirm if you wish to Showcase for entire Event or dismantle during transition of Events. Guest will be escorted to the evenings After party by 10:30pm on Saturday, November 14, 2009. Exhibitors shall keep their displays in tact until this time. **DO NOT PACK UP EARLY!** Exhibitors who pack up early may not be allowed to participate in future events. If you choose to showcase through entire Event you will continue your Showcase through 2am November 15th (sched. close of event)

*If an Exhibitor fails to remove an exhibit from the Delaware Theatre Company property by 2:00am on Sunday, November 15, 2009 it will be removed by Delaware Black.com's Planning Partners and discarded appropriately. All charges for this removal will be billed to the Exhibitor with expectation to pay promptly.

*Vendors will be able to partake in the Gala's food & beverage, as a condition of their booth purchase. It is reserved for only those with proper name badges.

I fully understand the above policies of the Delaware Black Awards Gala & After Party and accept all terms & conditions as stated.

_____	_____
Authorized Signature of Applicant / Vendor Company	Date

Printed Name	
_____	_____
Delaware Black Awards Partner Signature	Date

Printed Name

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